

Dixon Chamber of Commerce
& Main Street



Event Sponsorship 2019

FOR THE BETTERMENT AND GROWTH OF DIXON, THE DIXON CHAMBER OF COMMERCE & MAIN STREET ADVOCATES FOR OUR BUSINESSES, COMMUNITY, AND VISITORS BY PROMOTING ECONOMIC DEVELOPMENT, CULTURAL PROGRAMS, CIVIC ENGAGEMENT, AND HISTORIC PRESERVATION

WWW.DISCOVERDIXON.COM

815.284.3361

87 S. HENNEPIN AVE

2019 Events

Our 2019 calendar blends community events, retail events, and fundraising events.

2019 Event Schedule

- **Best of Dixon** - Friday, February 8th
- **Founders Day** - Thursday, April 11th
- **Chamber Gala** - Friday, May 3rd
- **Dixon City Markets** - Starting Wednesday, May 29th
- **Musical Fridays** - Starting Friday, May 31st
- **Riverfront Yoga (7AM & 10AM)** - Starting Friday, May 31st
- **Cabela's King Kat** - Saturday, June 1st
- **Brush & Bloom** - Thursday, July 4th
- **Masquerade Mystery on the Riverfront** - Saturday, August 10th
- **Blues, Brews, and BBQ / Bags for the Brave** - Saturday, September 21st
- **Scarecrow Festival & Treat Street** - Saturday, October 26th
- **Shop Small Saturday** - Saturday, November 30th
- **Downtown Dixon Christmas Walk** - Friday, December 6th



2019 Sponsorship Levels

Dixon Chamber of Commerce & Main Street aims to bring the best events to Dixon. This year we have an incredible lineup. Be a part of the fun by sponsoring one or several events that contribute to the quality of life in the Sauk Valley.

(Sponsors will receive window clings & digital graphics as seen here to promote their involvement in the event of their choice.)



Example of Sponsorship Decal

LEGACY SPONSOR
\$5000+



Example of Sponsorship Decal

PREMIER
\$2501-\$4999



Example of Sponsorship Decal

PRESENTING
\$1001 - \$2500



SUPPORTING
\$100-\$1000

REWARDS

Sponsoring a DCCMS event this year gives you brand development and marketing exposure. The reward structure is based on dollar amount donated.

Sponsoring a DCCMS event is a great way to show your commitment to our community.

Rewards per sponsorship tiers

<p>Window Cling</p> <ul style="list-style-type: none"> • Legacy • Premiere • Presenting • Supporting 	<p>Social Media</p> <ul style="list-style-type: none"> • Legacy • Premiere • Presenting • Supporting 	<p>Print Media</p> <ul style="list-style-type: none"> • Legacy • Premiere • Presenting • Supporting
<p>Digital Ads</p> <ul style="list-style-type: none"> • Legacy • Premiere • Presenting • Supporting 	<p>Sponsorship Graphic</p> <ul style="list-style-type: none"> • Legacy • Premiere • Presenting • Supporting 	<p>On-Air Media</p> <ul style="list-style-type: none"> • Legacy • Premiere • Presenting
<p>Vinyl Banner</p> <ul style="list-style-type: none"> • Legacy • Premiere 	<p>Downtown Kiosk</p> <ul style="list-style-type: none"> • Legacy • Premiere 	<p>Special Edition Banner</p> <ul style="list-style-type: none"> • Legacy

2019 Opportunities

1.

Brush & Bloom

During Dixon's Petunia Festival. A street painting event that brings hundreds of participants to paint squares throughout First Street.

2.

Dixon City Market

Weekly event during the summer. Food, retail, and musical acts participate. City Market is free to attend. We are currently exploring ways to make the event more attractive to families and children.

3.

Cabela's King Kat

The 10th Anniversary of the fishing tournament put on by Cabela's. This event brings in participants from all over the country.

4.

Masquerade Mystery at the Dixon Riverfront

Formerly Venetian Night - Is a free event. Traditionally there are street performers, music, authentic foods by local restaurants, and a fireworks show to end the night.

5.

Blues Brews & BBQ

Musical event with food and drinks along the Downtown Dixon Riverfront. The event is hosted in coordination with the Honor Flight. An all day event of food, drinks, and great music.

6.

Ultimate Tailgate

Sports themed event held in Dixon's "Bean Blossom" parking area, this event combines a traditional Chili Cook-off with tailgate finger foods. Surrounded by local bars, patrons can go in and out of establishments at their leisure. The Bears game is live streamed on a big screen TV during the event. A bags tournament is also held during the event.

7.

Scarecrow Festival And Treat Street

Long standing Dixon tradition with the addition of downtown trick-or-treating. Businesses and local organizations decorate scarecrows, businesses pass out candy. Petting zoo and train rides.

8.

Downtown Dixon Christmas Walk

Traditional family friendly event that takes up 7 blocks of Downtown Dixon. Businesses are encouraged to participate by providing specials, treats, entertainment, or other options for visitors. Various other events occur on the streets as well - these change year to year, however classics have been carolers, wagon rides, and ice sculptures, and performers.

A Fun Atmosphere

We create events with community in mind. Our events are filled with fun, energetic, and creative activities for all to enjoy.



Sponsorship Form

Form due by April 1st to receive benefits from sponsorship.

*Please check the box on events you wish to sponsor.
Then enter the dollar amount on the line below the
event name.*

Brush & Bloom

\$ _____

Dixon City Market

\$ _____

Cabela's King Kat

\$ _____

**Masquerade
Mystery at the Dixon
Riverfront**

\$ _____

Blues Brews & BBQ

\$ _____

Ultimate Tailgate

\$ _____

**Scarecrow Festival
And Treat Street**

\$ _____

**Downtown Dixon
Christmas Walk**

\$ _____

**Legacy Sponsorship
for Masquerade
Mystery Fireworks**

\$ 6000 _____

Only One Available Spot
Check for availability

Company Name

Company Address

Email

Phone

Signature

**Please fill out and return to:
Dixon Chamber of Commerce & Main
Street
87 S. Hennepin Ave
Dixon, IL 61021**



**2019 DCCMS Event Sponsorship
Packet**

**Dixon Chamber of Commerce &
Main Street**

87 S. Hennepin Ave, Dixon IL 61021
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